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3rd

## Dale A. Brill

President at Florida Chamber of Commerce Foundation  
Tallahassee, Florida Area | Government Administration

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**Current** **President at Florida Chamber of Commerce Foundation**

**Past** Director, Governor's Office of Tourism, Trade and Economic Development at Executive Office of Florida Governor Charlie Crist  
CMO at VISIT FLORIDA  
Dean of E-Commerce/Global Bus. Leader--Europe at General Motors  
[see all](#)

**Education** University of Tennessee-Knoxville  
Wake Forest University  
Lenoir-Rhyne College

**Recommendations** 5 people have recommended Dale A.

**Connections** 500+ connections

**Twitter** @vollnote

**Public Profile** <http://www.linkedin.com/in/dalebrill>

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### Summary

Change agent.  
Problem solver.  
Bridge builder.  
Coach.

### Reading List by Amazon

#### ReadingList by amazon

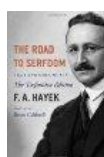


#### **Realizing Freedom: Libertarian Theory, History, and Practice**

by Tom G. Palmer

[See this book on Amazon »](#)

Dale A. is reading this book



#### **The Road to Serfdom: Text and Documents--The Definitive Edition (The Collected Works of F. A. Hayek, Volume 2)**

by F. A. Hayek, Bruce Caldwell

[See this book on Amazon »](#)

Dale A. is reading this book

**Comment:** "History repeats itself."

How's this for something to consider:

"Yet though hot socialism is..."

[Read more »](#)

[See all books on Dale A.'s list \(2\)](#)

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### Experience

#### **President**

##### **Florida Chamber of Commerce Foundation**

Public Policy industry

January 2010 – Present (1 year 10 months)

#### **Director, Governor's Office of Tourism, Trade and Economic Development**

##### **Executive Office of Florida Governor Charlie Crist**

Government Agency; 11-50 employees; Government Administration industry

October 2007 – January 2010 (2 years 4 months)

Provide policy coordination and accountability oversight of Florida's tourism, trade and economic development programs and partnerships. Assist

Governor Charlie Crist in working with the legislature, state agencies, business leaders, and economic development professionals in formulating and implementing policies and strategies designed to provide economic opportunities for Floridians.

#### CMO

##### VISIT FLORIDA

Leisure, Travel & Tourism industry

October 2003 – October 2007 (4 years 1 month)

Dale A. has 3 recommendations (3 partners) including:

Pam P., *SVP/Media Director, Fahlgren, Inc.*

[3rd](#) Sal D., *Chief Executive, Dickinson & Associates and The FloridaVacationAuction.com*

#### Dean of E-Commerce/Global Bus. Leader--Europe

##### General Motors

Public Company; 10,001+ employees; Automotive industry

August 2000 – September 2003 (3 years 2 months)

#### Assistant Professor

##### Florida State University

Higher Education industry

August 1997 – August 2000 (3 years 1 month)

Dale A. has 1 recommendation (1 partner) including:

[3rd](#) Matthew S., *CEO, e-Cruise, Inc.*

#### Assistant Professor

##### Boston University

Higher Education industry

August 1995 – August 1997 (2 years 1 month)

Dale A. has 1 recommendation (1 client) including:

Peter C.

#### Education

##### University of Tennessee-Knoxville

Doctorate, [Advertising/Marketing](#)

1991 – 1995

##### Wake Forest University

Exec. MBA--Prof. Development

1989 – 1991

##### Lenoir-Rhyne College

1982 – 1986

#### Recommendations For Dale A.

#### CMO

##### VISIT FLORIDA

"Dale is unique, as a Client he was attuned to the ever changing consumer environment delivering challenges that are rarely seen in a Client/Agency relationship. He is a marketer that is always a head of the curve." *April 21, 2009*

Pam P., *SVP/Media Director, Fahlgren, Inc.*

was a consultant or contractor to Dale A. at VISIT FLORIDA

"Dales is one of the brightest minds I have ever had the privilege to work with, can easily transition strategy to tactical execution, is an engaging presenter and possesses the rare quality of leadership that disparate interests can coalesce behind." *October 15, 2008*

[3rd](#) Sal D., *Chief Executive, Dickinson & Associates and The FloridaVacationAuction.com*

was with another company when working with Dale A. at VISIT FLORIDA

"Dale is a very savvy marketing professional - one of the best in the biz..." *September 29, 2007*

[3rd](#) Jeanne S., *VP Public Relations, Greater Miami Convention & Visitors Bureau*

was with another company when working with Dale A. at VISIT FLORIDA

#### Assistant Professor

##### Florida State University

"Dale was a featured speaker at an Internet marketing conference we held for senior cruise line executives in 2000. He was a fantastic presenter - informative, engaging, and very funny. Dale has an innate ability to meaningfully capture the attention of his audience and to foster dynamic group thinking. A consummate professional." *January 29, 2007*

[3rd](#) Matthew S., *CEO, e-Cruise, Inc.*

was with another company when working with Dale A. at GM

#### Assistant Professor

##### Boston University

"Coach engaged, enlightened and inspired in the classroom and has mentored with his unique spirit ever since. Professor Brill is a world class

thought leader and thriving example to all who strive to live life to its fullest potential." *January 14, 2008*

**Top qualities:** Expert, High Integrity, Creative

[Peter C.](#),

hired Dale A. as a Professor in 1995, and hired Dale A. more than once

## Additional Information

Twitter:

[@volinole](#)

Groups and Associations:



Biotech & Pharma Professionals Network

[Join](#)



Fast Company Magazine Fast 50 Recipients

[Join](#)



Lenoir Rhyne University Alumni

[Join](#)



The Jim Moran Institute, College of Business at Florida State University

[Join](#)

Contact Dale A. for:

- new ventures
- getting back in touch
- expertise requests

[Send a message to Dale A. Brill](#)

[Get introduced through a connection](#)

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